

WATER HEATERS THAT SPAN GENERATIONS



THE LAST WATER HEATER YOU'LL EVER NEED TO BUY

Its award-winning construction makes the Rheem® Marathon® water heater the most durable electric water heater ever made. And its industry-best warranty makes it a smart purchase you can count on for years to come.



THE COOPERATIVE SELLS AND LEASES RHEEM® MARATHON® WATER HEATERS.

Purchase Option

Members can purchase water heaters at Butler Rural Electric Cooperative's office at 3888 Stillwell Beckett Road in Oxford. All prices are subject to change, so please contact our office to get the current price and to ensure we have the model you need in stock.

The cooperative offers rebates to members (1) replacing an existing fossil fuel water heater for the first time or (2) building a new home.

Our electricians are available to install and service the water heaters.

50 gallon

Member Price: \$894 plus applicable taxes
Rebate Price: \$544 plus applicable taxes*

85 gallon (Grid-enabled)

Member Price: \$1,217 plus applicable taxes
Rebate Price: \$667 plus applicable taxes*

100 gallon (Grid-enabled)

Member Price: \$1,364 plus applicable taxes
Rebate Price: \$714 plus applicable taxes*

*Taxes are paid on the full retail price. Rebate is given to members who install a radio-controlled switch on their water heater. Rebate is subject to change at any time without notice.

Lease Option

Only \$12.50 per month*

Benefits of the lease

- All service performed free of charge
- Trusted installation and service from Butler Rural Electric Cooperative employees
- No up-front cost, no tank to buy, no installation charge
- Convenient and easy- payment applied to the electric bill each month
- Choice of 50, 85 or 100 gallon model- same monthly cost no matter the tank size
- Buyout options available after the first year


*Terms and conditions apply. Additional charges may apply if installed after normal business hours or if member has geothermal or existing fossil fuel water heater. Radio-controlled switch required on all leases. Taxes not included in price. Lease not available on new homes or remodels.

For more information, visit

www.butlerrural.coop/content/water-heaters



Butler Rural Electric Cooperative, Inc.

Your Touchstone Energy® Partner 



GEOHERMAL

HEAT AND COOL YOUR HOME EFFICIENTLY

Geothermal systems rely on the constant temperature of the ground to move heat into and out of the home. Systems provide winter heating, summer cooling, and, if so equipped, will supply the home with hot water. Also called ground-source heat pumps, these systems use an earth-coupled (closed-loop) system to move a water and antifreeze solution through underground pipes to disperse heat. Geothermal is the most efficient way to heat and cool the home. A geothermal system can move up to four units of heat for every unit of electricity needed to power the system, resulting in a practical equivalence of over 400 percent efficiency.

GEOHERMAL INCENTIVES AVAILABLE FROM THE COOPERATIVE*

→ **\$1,200 rebate**

Butler Rural Electric Cooperative offers a \$1,200 rebate for new closed-loop geothermal installations. \$600 rebates are also available for geothermal system replacements. Members must install an Energy Star qualified system and use a participating contractor to qualify for the rebate.

→ **3.5% fixed interest loans**

The cooperative offers 3.5% loans to qualifying members who install a geothermal system. Loans are conveniently billed on the electric bill each month and have no pre-payment penalty and low closing costs.

For more information, visit
www.butlerrural.coop/content/geothermal-rebates

→ **\$.02 kilowatt-hour credit**

Members participating in the cooperative's geothermal program receive a \$.02 kilowatt-hour credit for any electric use from 1,001 to 2,501 kilowatt-hours from September through May. This can add up to a \$30 credit on each electric bill during this time.

*Incentives can change and are not guaranteed. Contact our office to confirm current program incentives prior to installation.



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26% GEOHERMAL TAX CREDIT

ENDING DEC. 31!