

WATER HEATERS THAT SPAN GENERATIONS



THE LAST WATER HEATER YOU'LL EVER NEED TO BUY

Its award-winning construction makes the Rheem® Marathon® water heater the most durable electric water heater ever made. And its industry-best warranty makes it a smart purchase you can count on for years to come.



THE COOPERATIVE SELLS AND LEASES RHEEM® MARATHON® WATER HEATERS.

Purchase Option

Members can purchase water heaters at Butler Rural Electric Cooperative's office at 3888 Stillwell Beckett Road in Oxford. All prices are subject to change, so please contact our office to get the current price and to ensure we have the model you need in stock.

The cooperative offers rebates to members (1) replacing an existing fossil fuel water heater for the first time or (2) building a new home.

Our electricians are available to install and service the water heaters.

50 gallon

Member Price: \$1,065 plus applicable taxes
Rebate Price: \$715 plus applicable taxes*

85 gallon (Grid-enabled)

Member Price: \$1,451 plus applicable taxes
Rebate Price: \$901 plus applicable taxes*

100 gallon (Grid-enabled)

Member Price: \$1,627 plus applicable taxes
Rebate Price: \$977 plus applicable taxes*

*Taxes are paid on the full retail price. Rebate is given to members who install a radio-controlled switch on their water heater. Rebate is subject to change at any time without notice.

Lease Option

Only \$12.50 per month*

Benefits of the lease

- All service performed free of charge
- Trusted installation and service from Butler Rural Electric Cooperative employees
- No up-front cost, no tank to buy, no installation charge
- Convenient and easy- payment applied to the electric bill each month
- Choice of 50, 85 or 100 gallon model- same monthly cost no matter the tank size
- Buyout options available after the first year


*Terms and conditions apply. Additional charges may apply if installed after normal business hours or if member has geothermal or existing fossil fuel water heater. Radio-controlled switch required on all leases. Taxes not included in price. Lease not available on new homes or remodels.

For more information, visit

www.butlerrural.coop/content/water-heaters



Butler Rural Electric Cooperative, Inc.

Your Touchstone Energy® Partner 

HEAT PUMPS

HEAT AND COOL
YOUR HOME
EFFICIENTLY



A heat pump can deliver one-and-a-half to three times more heat to a home than the electrical energy it consumes.

Air-source heat pumps are highly efficient heating and cooling devices that move heat (air) inside or outside the home through a compression and refrigeration system. They provide summer cooling and winter heating through an efficient unit located outside the home. They replace the need for a central air unit and limit the need for an inefficient electric or fossil fuel furnace. High efficiencies are possible because air-source heat pumps move heat instead of generating it, like in the case of fossil fuel systems.

*Incentives can change and are not guaranteed. Contact our office to confirm current program incentives prior to installation.

DUAL FUEL HEAT PUMP INCENTIVES AVAILABLE FROM THE COOPERATIVE*

A dual fuel system consists of an add-on electric heat pump to an oil, gas, or propane furnace.

\$600 Rebate

Butler Rural Electric Cooperative offers a \$600 rebate for new dual fuel heat pump systems. \$300 rebates are also available for dual fuel heat pump system replacements. Members must install an Energy Star qualified system and use a participating contractor to qualify for the rebate.

\$.02 Kilowatt-hour credit

Members participating in the cooperative's dual fuel program receive a \$.02 kilowatt-hour credit for any heat pump use from September through May.

ALL ELECTRIC HEAT PUMP INCENTIVES AVAILABLE FROM THE COOPERATIVE*

An all-electric system consists of an add-on electric heat pump to an electric furnace.

\$300 Rebate

Butler Rural Electric Cooperative offers a \$300 rebate for new and replacement all-electric heat pump systems. Members must install an Energy Star qualified system and use a participating contractor to qualify for the rebate.

www.butlerrural.coop/content/heat-pump-rebates



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